*Bride’s Book Weddings* PLANNING MADE EASY*: FLORIST*

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| **FLORIST:** topics to cover | **1** | **2** | **3** |
| **CONTACT INFO:**  NAME  PHONE  E-MAIL  WEBSITE |  |  |  |
| **DATE:**  IS MINE AVAILABLE? |  |  |  |
| WILL YOU PERSONALLY BE THERE ON THE DAY OF MY WEDDING? |  |  |  |
| DO YOU LIMIT THE NUMBER OF WEDDINGS YOU DO IN ONE WEEKEND? |  |  |  |
| **EXPERIENCE:**  CAN I SEE A PORTFOLIO OF YOUR WORK? |  |  |  |
| CAN YOU PROVIDE REFERENCES? |  |  |  |
| WILL YOU SET THE FLOWERS UP AT THE SITE ACCORDING TO MY SPECIFICATIONS? |  |  |  |
| WILL YOU TAKE AWAY THE ARRANGEMENTS AT THE END? |  |  |  |
| **PAYMENT:**  WHAT IS YOUR FEE? |  |  |  |
| WILL YOU PROVIDE A DETAILED BREAKDOWN OF THE FINAL COST? |  |  |  |

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| **FLORIST:** | **1** | **2** | **3** |
| **PAYMENT:**  CAN I SEE A SAMPLE CONTRACT? |  |  |  |
| ARE THERE ANY OVERTIME  CHARGES, TAXES, GRATUITIES, OR FEES THAT AREN’T INCLUDED IN THE CONTRACT? |  |  |  |
| WHEN WILL THE BALANCE BE DUE? |  |  |  |
| **STYLE:**  HOW WOULD YOU DESCRIBE YOUR DESIGN AESTHETIC? |  |  |  |
| WHAT ARE YOUR FAVORITE FLOWERS TO WORK WITH? |  |  |  |
| WHAT’S YOUR FAVORITE COSTSAVING TIP? |  |  |  |
| **LOGISTICS:**  WILL YOU MAKE ME A SAMPLE BOUQUET AND CENTERPIECE? |  |  |  |
| HOW FAR IN ADVANCE WILL YOU MAKE MY BOUQUET AND CENTERPIECES? |  |  |  |
| WHEN WILL THE FLOWERS ARRIVE? |  |  |  |
| HOW WILL THEY BE TRANSPORTED AND PACKAGED WHEN THEY ARRIVE? |  |  |  |
| IF THE FLOWERS WE DISCUSS  ARE NOT AVAILABLE, WHAT WOULD YOU CONSIDER SUITABLE SUBSTITUTIONS? |  |  |  |
| CAN YOU PROVIDE ANY EXTRA  DECORATIONS LIKE AISLE RUNNERS, TRELLISES, FAVORS, ETC.? |  |  |  |

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| **FLORIST:** | **1** | **2** | **3** |
| **LOGISTICS:**  HOW WILL I REACH YOU ON THE WEDDING DAY? |  |  |  |
| **STAFF:**  WILL YOU BE ARRANGING MY WEDDING-DAY FLOWERS? |  |  |  |
| IF NOT, WHO WILL? |  |  |  |
| WILL HE OR SHE BE MAKING THE SAMPLE? |  |  |  |
| **NOTES:** |  |  |  |
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